

2025 Call for Curators, Programming, and Art

Rolling Deadline for Submissions

(Applications must be received at least two months prior to an event's starting date.)

Introduction:

I-195 Redevelopment District (District) is seeking proposals from curators, event organizers, and those interested in community programming in 195 District Park (District Park or Park) from April 1, 2025 – March 30, 2026.

About 195 District Park:

195 District Park is a seven-acre urban park located along the Providence River. Connected by the Michael S. Van Leesten Memorial Bridge, the Park connects the east and west sides of the city and has views of the skyline and the Providence River.

195 District Park opened in 2019. It is heavily programmed with over 300 unique events held in 2024. Events include concerts, community gatherings, art markets, conferences, family activities, fitness and movement classes, film screenings, and more. There are approximately 5,000 visits to the Park daily and over 1.8 million total visits in 2024.

The District is developing an approximately 3,500-SF pavilion that will include year-round food service operated by the Isle Brewers Guild in partnership with Seven Stars Bakery, public restrooms, and a Park office. The building is anticipated to open in the summer of 2025. The pavilion will serve as an anchor for Park programs and activities. Complementary temporary concessions are also being planned for 2025.

The Park aims to be a vibrant and active public space that improves the quality of life for residents and workers in Providence and supports the development of an innovation district.

For more information about 195 District Park, visit www.195districtpark.com.



195 District Park – West Side



Jala Yoga



RI PrideFest



Ice Jam



Puzzical Chairs and Pies

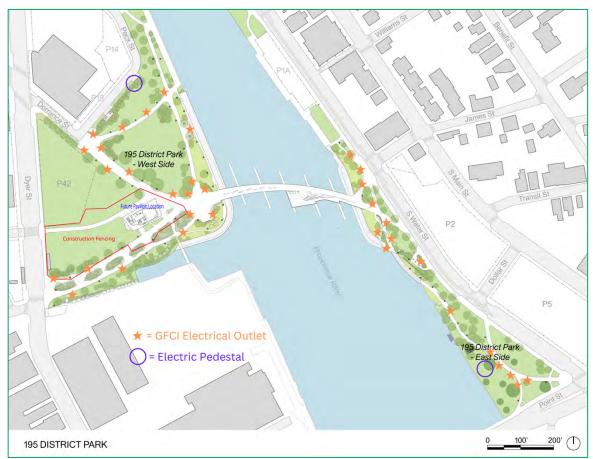


Figure 1 - Park Map

Site Overview:

Electricity: The Park has GFCI electrical outlets that are 125V/20A on poles indicated with an orange star in Figure 1. Electric service pedestals are indicated as blue circles in Figure 1.

Furniture and Seating: The Park has 100 folding chairs, 40 twenty-four-inch round café tables, and 3 six-foot folding tables available for use.

Storage: <u>Very</u> limited storage is available on-site. Please indicate in your application if you will require on-site storage and why you need it.

Supplies: A full inventory of available supplies for Park events can be requested. Supplies include but are not limited to: sandwich boards for signage, extension cords, cable covers, power strips, a small PA system with a microphone, and speaker stands.

Restrooms: A minimum of 2 portable restrooms (1 ADA accessible) are located on the Park's west side. Permanent restrooms will be located within the Park pavilion.

Water: There are faucets available for <u>non-potable</u> water on the Park's west side. Drinking water fountains will be located near the Park pavilion.

Guidelines:

- Applications are open to individual artists, curators, programmers, organizations and/or companies.
- Proposals for events or series of events may be submitted with funding requests of up to \$10,000.
 Limited funds are available, so request the minimum needed to realize the proposal. In 2024, the Park received funding requests 187% higher than the available funds. If you would like to book an event in the Park, but do not require funding from this program, do not submit your request via this application; instead, visit www.195districtpark.com/event-inquiries/.
- Preference will be given to events that prioritize accessibility and are free and open to the public.
 Applicants can also use this application to request District Park rental fee waivers for proposals with earned income components, such as ticket sales, vendor fees, or sponsorships. A fee table is available upon request.
- All public performances or exhibitions must take place in a space that is physically accessible to people with disabilities, as required by law.
- Promotional materials outlined in the marketing plan <u>must</u> be received 30 days before the event date to be shared with the public. If promotional materials are not received, funds outlined for marketing in the grant proposal may be withheld from the final grant payment.
- Applicant must be able to adhere to the Park rules and use guidelines available at this link.
- Depending on the scope of an event, an applicant may be required to hold an insurance policy. If an applicant does not already have liability insurance, the applicant may be asked to purchase a policy. If an applicant needs to purchase a policy, the applicant can indicate this as an expense in the budget section of the application. Insurance may be event-specific. The Park's typical event insurance requirements can be found in **Attachment A**.
- Depending on the size and scope of a proposed event, an applicant may be required to permit their event through the City of Providence's special event permitting process, in addition to the District's temporary use permitting process, which is required of all grant recipients. A link to the special event permit application can be found <u>at this link.</u>
- Events must adhere to the Park's social media and marketing policy (see Attachment B).
- Applicants agree to recognize "195 District Park" as a sponsor at the dollar amount granted and to recognize "195 District Park" in all public communications and signage that lists sponsors.
- Applicants may request funds up to 10% of the total grant amount to purchase equipment and supplies they will maintain ownership of following the proposed program in the Park. If an applicant requests to spend more than 10% of the total grant towards equipment and supplies, the District may request to maintain ownership of certain items following the event.
- If a proposed event or activation does not occur due to inclement weather, the District will work with the grantee to reschedule to a mutually agreeable date. Rain dates may also be set up in advance on a case-by-case basis. Should an event or activation not occur following the award of a grant, the District will withhold payment or request reimbursement if funds were already distributed.

Selection Criteria	Points
Community impact and fit with overall Park programming strategy: the scale, type of programming, diversity of content, public engagement and interaction, and alignment with the Park's goals and vision.	30
Applicant's experience and demonstrated results in producing successful programs in public spaces.	20
Technical and logistical feasibility of the proposed program.	20
Budget approach: completeness of budget, evidence of need for requested funding, and impact in relation to the use of requested funding. Events must be open to the public and are more likely to receive funding if they are free to attend.	20
Completeness of the application: applicant has sufficiently outlined the scope of programming and sufficiently answered the application questions.	10
TOTAL	100
Additional Points: Respondent or its team members are certified Rhode Island MBE/WBE firms (points given from 1-6 based on % of contract).	6
TOTAL POTENTIAL POINTS	106

Proposals that receive 75 points or higher will be approved subject to funding availability.

The 2025 selection process is anticipated to be more competitive than in previous years due to an expected increase in the number of applications and limited availability of funds.

Things to Remember:

- Proposals are only for projects that require funding from the District. If your event does not require funding, visit <u>www.195districtpark.com</u> to submit an event inquiry.
- Proposals may be partially funded or scaled down based on the number of overall proposals received, available funds, and scheduling considerations.
- Proposals may be approved but with partial or no funding. Applicants may choose not to move forward with their event in this case.
- No applicant is guaranteed funding at any level, even if all basic requirements have been met.
- Funds must be used towards programming in the Park that occurs between April 2025 and March 2026 unless otherwise approved.
- Grant funding is taxable income.
- Acceptance of a proposal is an initial step toward receiving funding. Applicants will need to take additional steps in accordance with the Park's permitting process before final approval is made.
- The District requires at least 30 days following the issuance of an event permit to process grant payment.
- Outdoor events are dynamic and potentially impacted by weather. Inclement weather plans should be included in the proposal.
- Outdoor events require flexibility; the District reserves the right to request changes to aspects of your proposal.
- Proposals will only be approved for events that take place within 195 District Park (note that the MVL Memorial Bridge is not considered part of the Park).

APPLICATIONS WILL BE ACCEPTED ON A ROLLING BASIS

PROPOSALS WILL BE EVALUATED AND CONSIDERED FOR FUNDING IN THE ORDER THAT THEY ARE RECEIVED.

PROPOSALS MUST BE RECEIVED 60 DAYS BEFORE THE PROPOSED EVENT DATE.

IF AN EVENT(S) IS PROPOSED FOR JANUARY - MARCH 2026, THE APPLICATION MUST BE RECEIVED BEFORE 3:00 PM ON DECEMBER 30, 2025

Submit completed applications to Park@195district.com with "Call for Curators, Programming, and Art" in the subject line.

An FAQ page and additional information about the grant program are available on the Park website **(www.195districtpark.com)**. To schedule time to meet with Park staff concerning applications or prospective programs, email Park@195district.com.

Applicant Information

Title of Programming / Event		
Name or Organization Name	Email	Phone #
Contact Person (if different than above)	Email	Phone #
Are you applying as an individual? Team	Address	l
of individuals? Organization? 501(c) 3? LLC? Other (Please Specify)?		
	Program Proposal	
Additional information o		mont if move succe is useded
Additional information of	an be provided in a separate docu	iment if more space is needed.
Mission or artist programming statement		

What is the vision for your event, program, and/or project?	
Please synthesize the above vision and details into a 1-3 sentence blurb / summary of your project.	
How does your project support the Park's mission, vision, and goals?	
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How does your project support the Park's mission, vision, and goals?	
How does your project support the Park's mission, vision, and goals? What type of experience do you have creating similar events or activations?	

What is the anticipated audience size?	List any known potential collaborators or artists involved with the project.
Please outline your marketing plan for the event. How d	o you anticipate maximizing participation?
Who is the target audience for your event(s) or activatio	n?

Please include any other information you feel is important for un	derstanding your proposal.
Links to supporting materials, website, media, weblinks, articles.	
Requested date(s) - Please indicate if recurring and if there is date flexibility. Indicate if you are requesting a rain date(s).	Estimated run time / time of day

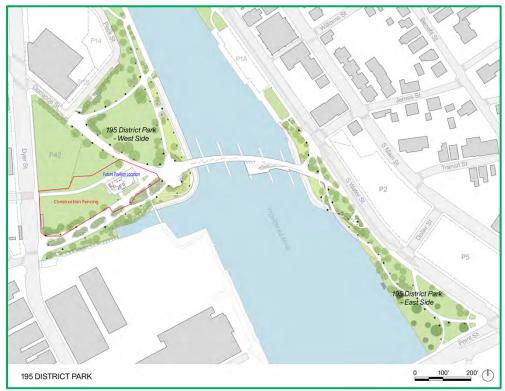
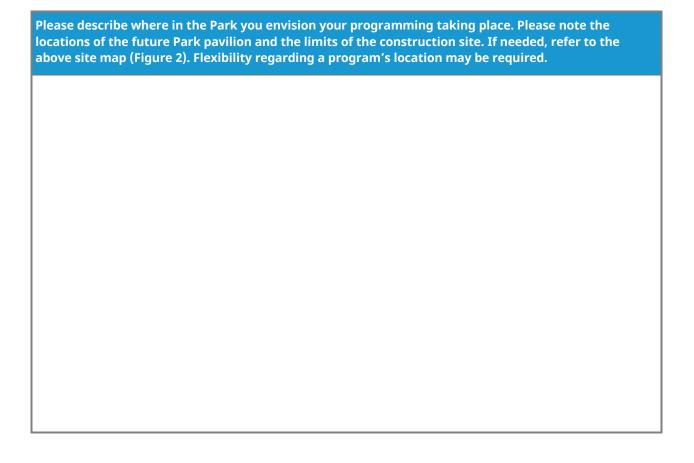


Figure 2 – Park Map



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Project Budget:

The project budget indicates how the applicant will utilize direct and in-kind funds to execute their project, including the use of funds from the District. This should be a comprehensive project budget that includes all revenue (sales, sponsorship, and/or in-kind support) and itemized expenses. Please only include revenue sources and expenses that are directly supporting the proposed activation in the Park.

Should your proposal be approved, the District will contract with you as a programming partner. Unless otherwise noted, you will be responsible for all expenses related to this proposal.

Please fill out the budget template with <u>as much detail as possible</u> on the following pages. The form below is designed to encourage respondents to be specific about each budget item. If additional space is required, applicants may submit budgets as a separately attached document.

Expenses:

Itemized Expense	Amount	Description
Artistic fees (must be paid directly to performers). In the description, note how much will be paid per performer if there is more than one.		
TOTAL ARTISTIC FEES	\$	
Administrative fees paid to administrative / production staff (Please specify any hourly rates and roles of staff).		
TOTAL ADMINISTRATIVE FEES	\$	
Rental costs of production materials include sound, lighting, and any other rentals necessary to complete the project.		
TOTAL RENTAL COSTS	\$	
Supplies and materials. <u>Must</u> be specified in the description. Should not exceed 10% of the total grant request.		
TOTAL SUPPLIES AND MATERIALS EXPENSES	\$	
Cost of insurance coverage (you may need to research to find cost).		
TOTAL COST OF INSURANCE	\$	
Marketing and promotional expenses. In the description, please include a specific marketing plan with key dates and deadlines and specific uses of the marketing funds. If marketing assets identified in the budget are not produced, the District can withhold the marketing budget from the final grant payment.		
TOTAL MARKETING COSTS	\$	
Any additional expenses		
(Please identify in description)		
TOTAL OTHER COSTS	\$	
TOTAL EXPENSES	\$	

Revenue:

Indicate any planned additional funding sources for your program in the Park.

Itemized Revenue	Amount	Description
Sponsorships. List all sponsorships with amount. <u>Do not include potential Call for Curators,</u> <u>Programming, and Art funding.</u>		
TOTAL SPONSORSHIP REVENUE	\$	
Ticket sales		
Keep in mind that most areas of the Park are open to the public. Ticketed events require closing sections of the Park and potentially make programming less accessible. If you are planning a ticketed event, please include a suggested ticket price with the anticipated number of tickets sold.		
TOTAL TICKET SALE REVENUE	\$	
Grants. List all grant revenue with amount per grant.		
TOTAL GRANT REVENUE	\$	
In-kind funds (please specify any non-monetary contributions identified for your project).		
TOTAL IN-KIND REVENUE	\$	
Other		
(please identify next to listed amounts)		
TOTAL OTHER REVENUE	\$	
TOTAL REVENUE	\$	

TOTAL GRANT REQUEST:
\$

NOTIFICATIONS:

In accordance with R.I. Gen. Laws § 28-5.1-1(a), equal opportunity and affirmative action toward its achievement is the policy of all units of Rhode Island State government, including all public and quasi-public agencies, commissions, boards and authorities, and in the classified, unclassified, and non-classified services of State employment. This policy applies to all areas where the State dollar is spent, in employment, public services, grants and financial assistance, and in State licensing and regulation. For further information, contact the Rhode Island Equal Opportunity Office at (401) 222-3090.

In accordance with R.I. Gen. Laws § 7-1.2-1401(a), no foreign corporation, a corporation without a Rhode Island business address, shall have the right to transact business in the State until it shall have procured a Certificate of Authority to do so from the Rhode Island Secretary of State (401-222-3040). This is a requirement only of the successful Proposal.

Questions, interpretations, or clarifications concerning this Call for Curators, Programming, and Art should be directed by e-mail to Park@195district.com. Questions and answers will be posted on the webpage on a rolling basis.

The District reserves the right to reject any or all proposals for not complying with the terms of this Request for Proposals. In addition, The District reserves the right to modify the scope of services if in the best interest of The District. The District also reserves the right to negotiate with any successful Proposer in the event that proposal price exceeds available funds. Any proposal may be withdrawn prior to the above scheduled time for the opening of proposals or authorized postponement thereof. Any proposal may be withdrawn prior to the District issuing a permit for the proposal.

The District reserves the right to terminate this solicitation prior to entering into any agreement with any qualified Proposer pursuant to this Request for Proposals, and by responding hereto, no proposers are vested with any rights in any way whatsoever.

ISBE Participation:

(MBE) with the Rhode Island Off	Business Enterprise (WBE) or Minority Business Enterprise ce of Diversity, Equity & Opportunity? All applicants must f ttached to this application (Attachment C).
YES	NO
The applicant by submit	Agreement to Terms: ing this application, agrees to comply with all
guidelines contained witl	in the application. The applicant affirms that all answers to questions herein are complete, true, and
Signature	Date

Sample Insurance Requirements (Attachment A)

For events where attendance is expected to be 500 or fewer people:

- (i) Comprehensive General Liability and property damage insurance, including personal injury, blanket contractual, broad form property damage liability and completed operations and products coverage and property damage with coverage limits of not less than \$1,000,000 combined single limit per occurrence and \$2,000,000 annual aggregate. Including Liquor Liability if applicable to the permitted event. All such insurance shall include Licensor and any managing agent of Licensor as additional insureds, shall include waiver of subrogation and be primary and non-contributory;
- (ii) Workman's Compensation Insurance as required by the General Laws of Rhode Island;
- (iii) Commercial Auto Liability with limits of \$1,000,000; and
- (iv) Umbrella Liability of not less than \$1,000,000. Subject to final review by Licensor based on Licensor's assessment of the overall risk of the permitted event.

Social Media and Marketing Policy (Attachment B)

When posting on your social media channels about Park activities, programming partners must:

- Use the geotag "195 District Park."
- Tag the Park @195DistrictPark (on Instagram or Facebook).

If your event takes place on the "Bally's Event Lawn" on the Dyer Street side of the Park. Please refer to the venue as: "Bally's Event Lawn at 195 District Park".



By sharing 195 District Park's social media pages, you are agreeing to our commenting policy, outlined below:

We reserve the right to delete posts containing any of the following elements:

- 1. Profanity and obscene, threatening or harassing language or images
- 2. Content that promotes, fosters, disparages or perpetuates discrimination of any kind
- 3. Content that is hateful, promotes or incites violence or is harassing
- 4. Content meant to threaten or defame any person or organization
- 5. Misinformation and spam
- 6. Off-topic/irrelevant

- 7. Personal attacks
- 8. Promoting illegal or questionable activities

If you violate this policy, you will be removed from the page.

195 District Park will commit to the following, contingent upon the timely submission of all marketing materials:

- The park website is www.195districtpark.com. All park events must be listed on our site at least four weeks prior to the event date. Please make sure promotional materials are shared with park staff in a timely manner to ensure that event listings can be shared publicly at least four weeks prior to the event date.
- Featuring your event in our monthly newsletter
- Posting about your event once on our Instagram account

Marketing Materials: Any print or digital marketing materials must include the Park's logo. Digital files of the logo are available upon request. Promotional assets must be shared with Park staff at least one month before your event. The District reserves the right to withhold grant payments if marketing materials are not received.

Signage: Before a program's scheduled date, signage that will be used to identify and promote your event or identify event infrastructure (entrances, bar, storage area, bathrooms, etc.) must be approved by Park staff. Signage must be removed following the conclusion of a program. Programming partners can send finalized marketing materials to Park staff to share in the existing sign displays within the Park. The Park reserves the right to obtain sponsors and display its branding and sponsor recognition.

Contests and Promotions: Any contests and promotions must be approved by the I-195 Redevelopment District.

Sponsorship: The event organizer agrees to recognize "195 District Park" as a sponsor of the programming for the dollar amount determined in the Grant Agreement and to include "195 District Park" in all public communications and signage that recognize sponsorship partners.

Attachment C

MBE, WBE, and/or DIS.	ABILITY	BUSIN	ESS ENTERPE	RISE PARTIC	CIPATION PLAN	N
Bidder's Name:						
Bidder's Address:						
Point of Contact:						
Telephone:						
Email:						
Solicitation No.:						
Project Name:						
This form is intended to capture comm Enterprise subcontractors and suppliers submitted to the prime contractor/ven Office of Diversity, Equity and Opport by the Governor's District on Disabiliti must self-perform 100% of the work or may count 60% of expenditures for m 100% of such expenditures obtained fr submitted at time of bid. Please co subcontractor/supplier to be utilized	s, including dor. Pleas tunity MBI les at time subcontracturaterials and om an MB omplete se	g a descripte note that E Complia of bid, and to anoth d supplie E certified parate f	otion of the work at all MBE/WBE ance Office and ald that MBE/WBE are RI certified MI is obtained from ald as a manufacturorms for each	to be performed subcontractors I Disability But and Disability BE in order to read MBE certificater. This form m	d and the percentage /suppliers must be siness Enterprises n Business Enterprise eceive participation ed as a regular deal just be completed in	e of the work as certified by the nust be certified e subcontractors credit. Vendors er/supplier, and its entirety and
Name of Subcontractor/Supplier:						
Type of RI Certification:	□ MBE	□ WBE	□ Disability	Business Enter	prise	
Address:						
Point of Contact:						
Telephone:						
Email: Detailed Description of Work to Be Performed by Subcontractor or Materials to be Supplied by Supplier:						
Total Contract Value (\$):			Subcontract Value (\$):		ISBE Participation Rate (%):	
Anticipated Date of Performance:						
I certify under penalty of perjury th			ements are true			
Prime Contractor/V	endor Sig	nature		Title		Date
Subcontractor/Sup	plier Sign	ature		Title		Date